



#### **Briefing**

## Asia Pacific Economic Cooperation (APEC) Food Safety Activities For the 2011 U.S. Hosted APEC Year

Thursday, January 27, 2011 U.S. Department of Commerce Auditorium 1401 Constitution Ave, NW (14<sup>th</sup> St Entrance) Washington, DC

## 10:00-10:15 Welcome and Opening Remarks: Importance of APEC Food Safety Work in Supporting U.S. APEC Goals for 2011

Skip Jones, Deputy Assistant Secretary for Trade Agreements and Compliance, Market Access and Compliance

U.S. Department of Commerce, International Trade Administration

DAS Jones will highlight the effectiveness of the APEC food safety public-private Partnership Training Institute Network (PTIN) initiative in building capacity in food safety with its resulting positive impacts on President Obama's expressed goals for the U.S. hosted APEC 2011 year such as regulatory cooperation. DAS Jones will also note the importance of the APEC PTIN work in advancing trade facilitation and regulatory dialogue: key goals of President Obama's National Export Initiative.

# 10:15-10:25 Background on APEC Food Safety Cooperation Forum (FSCF) and Partnership Training Institute Network (PTIN)

Julia Doherty, Senior Director of Non-Tariff Measures, Office of the U.S. Trade Representative

Ms. Doherty will provide a brief overview of the APEC FSCF and PTIN, including its structure, U.S. role, and past and ongoing projects.

## 10:25-10:35 Key Outcomes from APEC PTIN Activities in 2010

Mr. Michael Landa, Acting Director US Food and Drug Administration/Center for food Safety and Applied Nutrition

Mr. Landa will highlight key outcomes of PTIN activities in 2010, including APEC PTIN Supply Chain Training and the meeting of the PTIN Steering Group both held in November 2010, in Beijing.

#### 10:35-10:50 APEC Food Safety Activities in the U.S. Year- APEC 2011

Ms. Julia Doherty, Senior Director of Non-Tariff Measures, Office of the U.S. Trade Representative

Ms. Doherty will highlight the schedule of events taking place in May at SOM-2 in Big Sky, Montana, including the goals of the FSCF and PTIN incorporated in the Big Sky Vision. Ms. Doherty will also discuss planning for the next PTIN project on Laboratory Capacity Building.

## 10:50-11:20 Panel Discussion: Perspectives from the Food Industry, Academic Sector, and World Bank

## Food Industry Perspective on APEC Food Safety and the PTIN

Ms. Peggy Rochette, Senior Director of International Affairs, Grocery Manufacturers Association

Ms. Rochette will discuss industry participation with the APEC PTIN and the benefits of food safety capacity building to all members of the global food supply chain.

#### Academic Perspective on APEC Food Safety and the PTIN

Dr. Jianghong Meng

Director, Joint Institute for Food Safety and Applied Nutrition (JIFSAN) and Professor, Department of Nutrition and Food Science, University of Maryland

Dr. Meng will discuss ways that JIFSAN and the academic community contribute to the PTIN.

#### **World Bank Programs and Intersections with the APEC PTIN**

John Lamb, Consultant, and Jean Kamanzi, Senior Livestock Specialist, World Bank

Mr. Lamb and Mr. Kamanzi will highlight the World Bank's agribusiness programs in the Asia Pacific region, which complement APEC PTIN food safety initiatives. They will also discuss the successful World Bank/PTIN collaboration and ways the World Bank will work with the PTIN moving forward.

## 11:20-11:30 Overview of PTIN Website

Megan Crowe and Renee Hancher, U.S. Department of Commerce

Ms. Crowe and Ms. Hancher will give an overview of the PTIN website which will host the PTIN training modules and be a source of information regarding PTIN events.

## 11:30-11:45 Question and Answer Session facilitated by Julia Doherty

#### 11:45-11:50 Concluding Remarks

Nicole Lamb-Hale, Assistant Secretary of Commerce for Manufacturing and Services

This will conclude the overall general information session. Interested participants are invited to stay for a follow on breakout session to discuss planning and provide feedback and input for the next PTIN project on Laboratory Capacity Building.

In between these two sessions there will be a short break for lunch. Participants are welcome to eat at the cafeteria located in the basement level of the Department of Commerce building.

## **Breakout Session: Planning for PTIN Activities** in Laboratory Capacity Building

## **Auditorium** 1401 Constitution Ave, NW Washington, DC 20230

## 1:00-1:05 Welcome and Introductions Julia Doherty, Senior Director of Non-Tariff Measures, Office of the U.S. Trade Representative 1:05-1:20 Overview of Outcomes on Laboratory Capacity Building from the PTIN Expert **Working Group Meeting** Paul Young, Director, Chemical Analysis Operations, Waters Corporation Overview of Lessons Learned from World Bank Study on Laboratory Capacity 1:20-1:35 John Lamb, Consultant, World Bank and Jean Kamanzi, Senior Livestock Specialist, World Bank 1:35-1:45 **Proposed Forward Work on PTIN Laboratory Capacity Building** Cathy McKinnell, Director, International Regulations and Standards, Foreign Agriculture Service, United States Department of Agriculture and Sufian Alkhaldi, Microbiologist, Food and Drug Administration 1:45-2:15 Open Discussion and Suggestions for Ways to Carry Forward Work Facilitated by Isabel Walls, National Program Leader, Epidemiology for Food Safety, United States Department of Agriculture, National Institute of Food Agriculture 2:15-2:30 **Concluding Remarks** Julia Doherty, Senior Director of Non-Tariff Measures, Office of the U.S. Trade Representative